



Driving Digital Transformation Success for Travel Businesses

Consultancy Overview

Our consultancy services offer expert guidance in Travel Technology and Digital Marketing to empower your business. We set up frameworks that align with your goals, while your team manages ongoing operations.

Consultancy Services for Travel Technology and Digital Marketing Strategy

Project-Based Services

B2C Platform Development

Static Website (Up to 5 pages)

Dynamic Website (Up to 10 pages)

Content Creation for Web Pages

**(Platforms: Wix, WordPress, GoDaddy)*

Marketing Technology Tools

Email Marketing: Mailchimp, GetResponse

CRM: Zendesk, HubSpot

Project Management: Notion, Trello, Asana

Creatives: Canva

Social Media Management

Expert setup and guidance with top tools:

HootSuite, Metricool, Metasuite (Facebook, Instagram), LinkedIn, TikTok, YouTube

Training Sessions for Travel Technology and Digital Marketing Pillars

In-Office Training (4-hour session)

Other Services

Email Marketing, Content Strategy, Social Media Marketing, Online Ads (FB, IG, LinkedIn), Search Engine Optimization (SEO), Data Analytics, and Market Research and Analysis

Contact Us Today to Start Transforming Your Travel Business!



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